Douglas Hineline

Resume 2018

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Creative Leadership, Technical Management and User Advocacy. I have 10 years of experience creating consumer and B2B products as a UX designer, developer and manager. I love to build and foster teams that solve problems creatively, utilizing the best technologies and a rigorous user-centric design process. I am always looking for new opportunities to grow as a leader, colleague and professional.

WORK EXPERIENCE ------

Product Manager - GiveSmart.com

Dec. 2016 - Present | Remote - Atlanta, GA

Responsible for strategic and tactical leadership, product road maps & design, process tracking and improvement, staff development, customer advocacy, budgeting and forecasting and quality assurance. Actively working to build a new industry standard for SaaS based fundraising solutions and non-profit technology platforms.

Director of Design - SoHalo, Inc.

Sept. 2011 - Sept. 2016 | Palo Alto, CA

Directly manage a multi-disciplinary team of designers and developers on a B2B social media marketing platform. Led the charge in winning contracts with Fortune 100 companies across offices in 4 countries with applications in 5 languages on 4 continents.

User Interface Developer - Circle of Moms

Aug. 2009 - Sept. 2011 | San Francisco, CA

UX designer and font-end developer for a successful online community for moms. CoM grew into 6 million users with 3 million monthly unique visitors, 9 million Child Pages, and over 10,000 communities. Sold to PopSugar in 2011

Senior Front End Developer - Vivaty, Inc.

Jan. 2008 - Aug. 2009 | Redwood City, CA

Served as the only user experience / interaction designer for a web-based multiplayer 3D social game. I was instrumental in the development of features that led to a Microsoft acquisition in 2009

Digital Designer - The Indianapolis Star - Gannett

Aug. 2006 - Dec. 2007 | Indianapolis, IN

Responsible for the rapid design and development of innovative online publishing platforms and social networking sites.

Marketing Manager - INtake - Indy.com

Jan. 2006 - Aug. 2006 | Indianapolis, IN

Executed complex marketing projects for a local lifestyles publication.

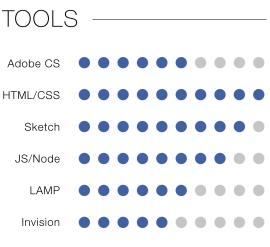
EDUCATION —

IUPUI, SPEA 2005-2006

Graduate level course work in Public Relations, Management, Strategic Planning, Statistics, Law, Public Policy and New Media

The Florida State University 2000-2004

BA in Philosophy with a minor in Psychology and Religion. Emphasis on Cognitive Studies and Symbolic Logic.



And Many More

SKILLS

- UX Design
- LAMP Development
- Graphics & Icons
- Artistic Direction
- Technical Leadership
- Product Management

- Scrum / Agile
- Marketing and SEO
- Strategic Planning
- Technical Writing
- Staff Mentoring
- Project Planning